

Practice Ownership and How to Crush It



AUDIENCE: Dentists who aspire to start their own practices, and current owners looking to improve their business.

SEPTEMBER 15, 2023

Nashville, Tennessee

4 CE credit hours | Cost \$99 | 1 day

MORE INFO: a-dec.com/practice-ownership

Practice ownership is an exhilarating journey riddled with new experiences, questions, and character-building moments. Understanding how to nurture the dream into a reality takes thoughtful planning and guidance. Whether you're considering ownership right out of dental school, or leaving a group to start your own practice, this course will provide you with unique, actionable steps towards greater professional fulfillment. Participants will leave with a wealth of knowledge to encourage whole practice health and excellence—and new confidence to advance boldly forward.



Dr. Meredith Gantos DDS, MAGD

Gantos Dental Group

Dr. Meredith Gantos runs a thriving private practice in Naperville, Illinois, with a focus on sedation, surgical, and cosmetic services. She is a Master in the Academy of General Dentistry, having completed over 1600 hours of continuing education. Dr. Gantos is passionate about helping other doctors achieve greater professional fulfillment through the integration of thoughtful equipment and technology.

LEARNING OBJECTIVES

- 1 Identify professional goals, create a clear vision and define your personal success formula.
- 2 Determine how to implement efficient workflows through office design and organizational tools.
- 3 Learn how to cultivate, protect, and accomplish your ideal office culture to wow patients and build an effective team.
- 4 Share winning strategies to highlight your brand and convert strangers into clients through social media and reputation management.
- 5 Elevate your standard of care through a systems-based approach to do more of the dentistry you love.



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