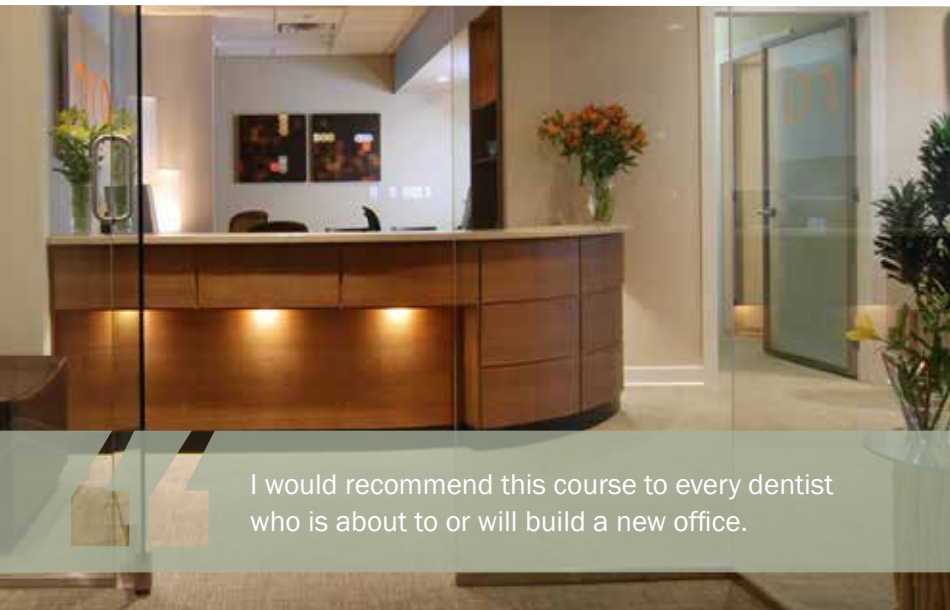


# INSPIRING SUCCESS:

## Expand Your Practice Vision

### INVESTING IN YOUR PRACTICE PAYS OFF

Working with A-dec, Dr. Roberts invested in the future of her practice. During the first year she increased: appointments by 50%, billable procedures 49% per month, and gained 10 new patients per week.



I would recommend this course to every dentist who is about to or will build a new office.

**AUDIENCE:** Established doctors looking to level-up their practices and grow their success.

**JUNE 22-23, 2023**

Newberg, OR

8 CE credit hours | Cost \$199 | 1.5 days

**MORE INFO:** [a-dec.com/inspiring-success](https://a-dec.com/inspiring-success)

This one-and-a-half-day Continuing Education (CE) program offers practical steps and valuable insight to create an optimal practice design, and covers common pitfalls in a remodeling and construction project. Each conference participant will have the opportunity for an individual consultation with Dr. Tholen. Where office next steps will be crafted.

Follow-up research has shown that doctors who updated their practice experienced an average 38% increase in performance year one and another 38% improvement year two.



**Dr. Mark Tholen DDS, MBA**  
former CEO of T.H.E. Design, Inc.

Dr. Mark Tholen is the former CEO of T.H.E. Design, Inc., and author of "A Guide to Designing the Elegant Dental or Medical Office...The Largest Marketing Tool of Your Career." T.H.E. Design was involved with the design and construction of more than 3,000 offices, from which the principles of dental office design described in his book were derived.

### LEARNING OBJECTIVES

- 1 Develop a viable, credible practice vision that is financially beneficial and promotes practitioner health.
- 2 Learn how to maximize your practices' financial opportunities, while minimizing risks associated with a new office project.
- 3 Recognize the role of every necessary member of the office project team, and the criteria with which to select them.
- 4 Learn how to navigate common pitfalls and avoid costly construction overruns with a remodeling or construction plan.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD Endorsement. The current term of approval extends from 6.1.18 to 5.31.22. Provider ID #300068



SCAN TO RESERVE YOUR SPOT, SPACE IS LIMITED.

For assistance, contact your  
A-dec Territory Manager.

